



Presented by



**DEADLINE: Friday, Oct. 12, 2018**

The Water & Sustainability Innovation Award, presented by Ewing Irrigation & Landscape Supply (Ewing) and Audubon International, will recognize a project that exemplifies a high standard of sustainable practices, specifically around the issue of water use and conservation. As the critical water challenges faced by our nation are becoming increasingly prevalent, this award aims to recognize a project that is helping to solve problems through sustainable water management practices.

#### Eligibility

Nominations are open to any landscaping company, organization or municipality that has completed a project that includes sustainable water practices.

For this award criterion, sustainability is defined through the lens of the Three E's:

**Environment:** promoting a healthy environment

**Equity:** enhancing quality of life

**Economy:** creating a vital economy

Projects should address at least one of these qualities of sustainability, although more points will be awarded to projects that address multiple E's. Preference is given to projects that include green infrastructure, smart irrigation, alternative water sources or any other water efficient technologies.

Nominations can include projects initiated within the past three years, but they must have been fully operational for at least one year, but for no more than two years. You should be able to show the impact, or potential impact, of your project through concrete measurements or analysis.

#### Entry Guidelines

You may submit as many entries as you wish, but each entry must be accompanied by a separate online entry form.

- Nomination can include projects initiated within the past three years, but they must have been fully operational for at least one year, but for not more than two years.
- Each submission must be submitted via the online entry form, and must include a site plan PDF. Be please clear and thorough with your answers to Questions 7 through 11, since your score will be based on these responses. Supporting materials, such as high-resolution photos and testimonials, may also be submitted to inform judges on the strengths of your project.
- Your site plan files should be named with your project name. For example: *ProjectName.SitePlan.pdf* for the site plan.

#### To Submit Via Online Entry Form:

Go to <http://bit.ly/WSIA2018> and fill out all application fields.

Upload your site plan and any supporting materials in their respective file upload fields.

The site plan must be uploaded as a PDF file.

**Deadline: Oct. 12, 2018 by 11:59 p.m. PST.**



### **Judging Criteria**

Entries will be judged on a 50-point scale, with a maximum of 10 points available for each response to the questions below, which are found in the online entry form.

- Describe the sustainability challenge or problem that your project sought to improve or solve.
- Describe the project.
- Describe which and how your project addressed the three E's of sustainability (environment, equity and/or economy)
- Describe what makes your project innovative.
- Highlight the impact, or potential impact, of the project through concrete measurements or analysis. (i.e. gallons of water saved, population served, etc.)

Entries will be judged by a panel of three judges. Judges' scores will be combined for a total of 150 possible points per entry. The entry with the highest score will be selected as the winner.

In the event of a tie, the judges will further deliberate to select a single winner. The decision of the judges is final. Ewing and Audubon International reserve the right to exclude any entry for any reason.

All entries and support materials must be submitted through the online entry form. No hardcopy entries will be accepted.

**No late entries will be accepted.**

The award will be presented at the Ewing Development and Leadership Conference on February 19, 2019.

### **Winner to Receive:**

- One personalized award (additional awards may be available for purchase)
- Paid airfare and hotel accommodations for award recipient and a guest to attend the Ewing Development and Leadership Conference (DLC) in Phoenix, AZ on February 18-19, 2019
- One-year membership with Audubon International
- Recognition by Ewing and Audubon International to their networks
- Recognition by Ewing and Audubon International within their social communities (including Twitter, Facebook and LinkedIn)
- Possible marketing efforts promoting the winning project, including a press release

### **Winner Notification**

The winner will be notified via email on December 14, 2018.