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FOR IMMEDIATE RELEASE

Ewing's Gorowitz Appointed to Alliance for Water Efficiency Board

February 26, 2007, Phoenix, AZ— Warren Gorowitz, National Water Management Products Sales Manager for Ewing Irrigation, has been appointed to the inaugural Board of Directors for the Alliance for Water Efficiency—a new national nonprofit organization dedicated to water efficiency research, evaluation and education.

Comprised of 19 members, the charter Board includes representation from North American water utilities, product and appliance manufacturers, irrigation manufacturers, environmental organizations, academic institutions, and others. The Board will formally convene next month and begin its work to develop the organization and its membership.

"Warren's active involvement in water conservation issues has exhibited proven leadership in related initiatives," stated Douglas York, President of Ewing Irrigation Products. "His efforts are instrumental in our mission to remain at the forefront of water conservation activity, and we are confident that his contributions will greatly benefit the Alliance in its effort to help shape the future of our industry."

A twelve-year Ewing veteran, Gorowitz is responsible for Water Conservation industry involvement and vendor relations with Ewing's Water Management Product Line offering. Gorowitz currently resides on the Board of Directors for the American Society of Irrigation Consultants (ASIC), and is committed to learning, communicating and teaching various methods, technology and legislative initiatives pertaining to saving water within the landscape environments.

"I am honored to participate in this remarkable organization, and to join an experienced Board of Directors who each have a demonstrated passion for water conservation," stated Gorowitz. "I am committed to helping landscape and irrigation professionals identify water-efficient products and practices as a valuable opportunity."

Gorowitz is an active contributor to the Irrigation Association's Smart Water Application Technology's (SWAT) Technology Advisory Committee, whose mission is to promote the adoption of smart irrigation equipment. Warren also participated in the development of California Assembly Bills 2717 and 1881, both of which focus on improving the efficiency of water use in California's urban irrigated landscapes.

Ewing Irrigation offers commercial and residential irrigation supplies, landscape and agronomic products, water management solutions, low-voltage lighting, erosion control, water features and industrial plastics to professionals serving the landscaping, turf, golf, and industrial industries. Ewing offers more than 165 convenient locations from coast to coast.

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