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FOR IMMEDIATE RELEASE

Ewing Appoints Golf Sales Manager for the Northwest

July 30, 2007, Phoenix, AZ—With an ever-expanding emphasis on the golf market in the Northwest, Ewing Irrigation, Golf & Industrial appoints Tim Lambert as the Golf Irrigation Sales Manager for Oregon and Washington. Lambert is responsible for boosting Ewing’s brand recognition in the Northwest while increasing golf sales and profitability.

Lambert is no stranger to golf professionals in the Northwest. Prior to joining Ewing, Lambert worked for Rain Bird’s Golf Division as Northwest District Sales Manager. During his 8 year tenure, he created pricing strategies for all project quotes, trained distributor personnel, and delivered presentations to key project decision makers. Though sales minded, he was driven by building and maintaining strong relationships with golf course owners, architects, irrigation consultants, builders and management companies.

“Over the last 8 years, I have had the opportunity to familiarize myself with this market and have gotten to know many of the key players,” Lambert said. “Now that I am established in a market that I love, I have joined a great company that takes good care of their employees and is an all-around class act. This was a natural progression for me.”

As a member of the Ewing team, Lambert is steadfast in solidifying relationships with existing clients while developing rapport with new customers. According to Lambert, the key to successful business relationships is developing trust and delivering more than what is expected.

An active member of the Oregon Golf Course Superintendents Association (OGCSA), and the Northwest Turfgrass Association (NTA), Lambert will operate out of Ewing’s Tigard, Oregon, branch located at 10130 SW North Dakota Street.

Established in 1922, Ewing Irrigation offers commercial and residential irrigation supplies, landscape and agronomic products, water management solutions, low-voltage lighting, erosion control, water features and industrial plastics to professionals serving the landscaping, turf, golf, and industrial industries. Ewing offers more than 170 convenient locations from coast to coast.

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