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## FOR IMMEDIATE RELEASE

### Ewing Irrigation Plants Roots in Memphis

*Downtown Rejuvenation Efforts and Peripheral Growth Foster a Favorable Market for Landscape Professionals.*

**December 27, 2007, Phoenix, Ariz.**—Ewing Irrigation Products expands its east coast presence, breaking ground on its third Tennessee branch located in Memphis (Cordova) at 9526 Cordova Park Road.

Expected to open June 2008, the 10,500-square-foot store and warehouse designed and built by Smith Construction of Kansas City will reside on one acre at the corner of Cordova Park and Big Orange roads.

“New growth around the city, paired with downtown rejuvenation efforts, gives landscape professionals a prime market with plenty of sales opportunity,” said Billy Consterdine, manager of the new Memphis location. “We are confident that our pricing, product selection, people and service offering will offer professionals the support they need to achieve healthy growth and success.”

To jump start operations and sales, Ewing will temporarily operate out of a leased warehouse located in the Memphis suburb of Bartlett at 5520 Pleasant View Road. This location is expected to open February 1, 2008.

Ewing is eyeing future growth in the tri-state area in Olive Branch, Miss. Other Tennessee locations include Nashville and Murfreesboro.

Ewing is your premier source for conservation solutions, and a leading authority on the latest water management products, trends, and best practices. Ewing provides water management solutions, commercial and residential irrigation supplies, landscape and agronomic products, low-voltage lighting, erosion control, water features and industrial plastics to professionals serving the landscaping, turf, golf, and industrial industries. Ewing offers more than 175 convenient locations from coast to coast. Visit Ewing online at [www.ewing1.com](http://www.ewing1.com).

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