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FOR IMMEDIATE RELEASE

Ewing Strengthens Water Management Team in Western U.S.

Newly Appointed Chris Wright will Raise Awareness of Water-Efficient Products and Best Practices

August 13, 2007, Phoenix, AZ— Ewing Irrigation, Golf & Industrial has appointed Chris Wright as Water Management and Conservation Advisor for the Western United States. Wright will focus on cultivating partnerships with water districts and municipalities to develop rebate programs and promote water-efficient practices. Wright also plans to use his extensive knowledge of the MP Rotator and the proper field application of this water conservation device to assist landscape contractors, irrigation professionals, and landscape architects in Colorado and Utah in developing strategies to eliminate runoff, over-watering, and water waste.

“Educating industry professionals about existing and emerging landscape water conservation technologies and the effective application of those technologies is crucial,” said Wright.

Wright will also be actively involved in developing Ewing’s water management and conservation marketing initiatives, and will be instrumental in guiding Ewing’s brand management as the leading Source for Conservation Solutions™.

Wright holds a Bachelor of Science degree in Finance from the University of Utah, and has served as Contractor Specialist for the Rain Bird Corporation; Regional Sales Manager for Weathermatic; and most recently served as Regional Sales Manager for the Walla Walla Sprinkler Company

Ewing is your premier source for conservation solutions, and a leading authority on the latest water management products, trends, and best practices. Ewing provides water management solutions, commercial and residential irrigation supplies, landscape and agronomic products, low-voltage lighting, erosion control, water features and industrial plastics to professionals serving the landscaping, turf, golf, and industrial industries. Ewing offers more than 170 convenient locations from coast to coast. Visit Ewing online at www.ewing1.com.

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