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FOR IMMEDIATE RELEASE

Ewing Opens New Branch in Bentonville

New location supports population growth in northwest Arkansas and offers added convenience to existing customer base.

March 19, 2009, Phoenix, Ariz. – Deepening its roots in northwest Arkansas, Ewing Irrigation Products opens a new location in Bentonville, marking its third location in the state.

Located at 1209 S.E. Phyllis Street, the 12,000-square-foot store and warehouse located off of Interstate I-540 and Highway 102 allows Ewing to support growth in the northwest part of the state, and provides added convenience and service to existing customers.

Managing the location is seven-year Ewing veteran, Jeremy Kyle. Equipped with a Bachelor of Science in Landscape Horticulture and a minor in Agricultural Business from the University of Arkansas Fayetteville, Kyle is eager to help his customers make it through these challenging economic times.

“As part of the Green Industry, it is our responsibility to promote products and solutions for efficient irrigation and the proper use of fertilizer and pesticides,” said Kyle.

Kyle will support landscape and irrigation professionals by serving as a leading resource for education and exceptional customer service.

To help landscape professionals create water-efficient landscapes on jobsites, Ewing offers courses on proper water management and irrigation system efficiency, as well as provides water-conserving products such as MP Rotators, ET controllers, soil-moisture sensors, rain sensors, drip irrigation components and other weather-based irrigation products.

Ewing first entered the Arkansas market in 2000 with the opening of its Springdale location.

About Ewing

Ewing is the premier source for conservation solutions, and a leading authority on the latest water management products, trends and best practices. Ewing provides water management solutions, commercial and residential irrigation supplies, landscape and agronomic products, hardscape products, landscape lighting, erosion control, water features and industrial plastics to professionals serving the landscaping, turf, golf and industrial industries. Ewing offers more than 190 convenient locations from coast to coast. Visit Ewing online at **www.ewing1.com**.

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