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FOR IMMEDIATE RELEASE

Kid Co-Authors to Sign Books at Landscape Industry Show

February 21, 2007, Phoenix, AZ — Several young co-authors of *"All Dried Out"*, a book—written by kids, for kids—focusing on water conservation and funded by Ewing Irrigation, will be signing copies of their book during the Landscape Industry Show February 28 - March 1 at the Los Angeles Convention Center.

Nine children from California, Arizona, and Texas, ages 9-12, will be on the exhibit floor at Ewing Irrigation's booth (#1852) personally signing books while they share their favorite water conservation tips.

"We are just as excited as our young authors about this book signing," said Douglas York, President of Ewing Irrigation. "This is quite an accomplishment for all of us, and we want to applaud these children on their efforts in promoting water conservation awareness within our industry, and to the general public."

To unite their passion for education, conservation, and family, Ewing partnered with WeWrite LLC to develop *"All Dried Out"*, a book that follows a set of twins on an adventure to find the causes of a water shortage as they attempt to find solutions to this very important problem.

In October 2005, the kids were invited to participate in a book-writing workshop held at Ewing's corporate office in Phoenix, Arizona. The co-authors received a brief, general introduction to the topic of water management and conservation and were then granted the freedom to brainstorm and act out portions of a story.

Every child contributed to the storyline, describing scenes, identifying issues faced by characters, and developing dialogue with minimal guidance from WeWrite's Rita Brodland, the workshop facilitator. On-the-spot illustrations were performed by Troy Freeman, Creative Director of Dig-It-All Designs, based on the descriptions of the workshop participants. Each soft-bound, full color, 68-page book includes tips from professionals and water facts that will spark young imaginations as they tackle water management issues.

"I am excited to sign books with the other kids," said 12-year-old Adam Favela, co-author of *"All Dried Out"*. "I want to let people know we need to conserve water now because our world is running out and we need water for the future."

The kids, along with Freeman and representatives from Ewing and WeWrite, will be available for interviews between 10 a.m. to 2 p.m. on show days. To schedule an interview, please contact Sarah Ellis at sellis@ewing1.com or Lacy Hyland at lhyland@ewing1.com.

WeWrite LLC, an acknowledged leader in kid-to-kid literature since 1993, specializes in publishing books by kids for kids. Over 50 group-authored books have been created within book-writing workshops, with an illustrator sketching while children share their kid-wisdom with the world.

Ewing Irrigation offers commercial and residential irrigation supplies, landscape and agronomic products, water management solutions, low-voltage lighting, erosion control, water features and industrial plastics to professionals serving the landscaping, turf, golf, and industrial industries. Ewing offers more than 165 convenient locations from coast to coast.

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