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Golf Industry Gains Access to Ewing's New Golf Specification Managers

Steve Sakurai and Dennis Wagner will strengthen Ewing's national golf footprint by supporting the golf specification community across the country.

April 13, 2009, Phoenix, Ariz.— Strengthening service and support of its golf product line, Ewing Irrigation Products appoints Steve Sakurai and Dennis Wagner to its golf sales team.

As golf specification managers, Sakurai and Wagner will build and maintain relationships with golf course architects and irrigation consultants while providing education on the breadth of Ewing's golf product line which includes Hunter Golf, SandMat, Profile Products, ADS and Watertronics.

“Steve and Dennis bring nearly 40 years of combined golf industry experience, and we are pleased to welcome them to our golf team,” said Gary Wells, national golf manager for Ewing Irrigation Products. “Their technical aptitude and credibility within the industry will be highly beneficial to our specification effort.”

Serving customers from Texas to the East Coast, Wagner entered the industry as a sales manager for Alamo Machinery Company (formerly Irrigation Pipe and Supply) where he built the golf course division from the ground up. With five years of experience under his belt, he went to work for Rain Bird's Golf Division. After 14 years of employing effective sales and marketing campaigns, Wagner transitioned to the distribution realm, working as the director of sales for a Florida-based distributor of turf equipment products. With the inherent ability of strengthening relationships with specifiers to generate sales, he was appointed vice president of sales for the golf division of an international distributor of irrigation and turf equipment products, before later transitioning to Ewing.

Wagner holds degrees in Mathematics, Business Administration and Physics from Sam Houston State University. He has a long history of involvement with several industry associations including the American Society of Irrigation Consultants (ASIC) and the Golf Course Superintendents Association of America (GCSAA), and currently serves on the Board of Directors of the Golf Course Builders Association of America (GCBA).

Covering the West Coast to New Mexico, Steve Sakurai launched his career in the industry at Rain Bird as an application engineer. During his 13-year tenure at Rain Bird, he transitioned to various roles including golf training engineer, western specification manager and ultimately his role as national specification manager. Sakurai's rich background in specifier relations made him the perfect candidate for his new position at Ewing.

Equipped with a Bachelor of Science degree in Electrical Engineering from California Polytechnic State University – Pomona, Sakurai is a member of the ASIC, the GCSAA, and formerly served on the Board of Directors of the GCBA.

For West Coast golf course specification assistance, contact Sakurai at 909.228.3299 or via email at ssakurai@ewing1.com. For East Coast support, contact Wagner at 561.779.3198 or via email at dwagner@ewing1.com.

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Ewing is the premier source for conservation solutions, and a leading authority on the latest water management products, trends and best practices. Ewing provides water management solutions, commercial and residential irrigation supplies, landscape and agronomic products, hardscape products, landscape lighting, erosion control, water features and industrial plastics to professionals serving the golf, landscaping, turf and industrial industries. Ewing offers more than 190 convenient locations from coast to coast. Visit Ewing online at www.ewing1.com.

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