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Ewing Brings New Distributor Option to Tulare Landscape Professionals

New Tulare branch reaches out to customers located between Bakersfield and Visalia; Ewing's Ogden and Morgan to provide support to Tulare County customers.

March 20, 2009, Phoenix, Ariz.—Looking to give customers a new distributor option in the region between Visalia and Bakersfield, Ewing Irrigation Products opens a new location in Tulare, California, home of the World Ag Expo.

Located at 2321 S. K St., the 4,880-square-foot Tulare location will operate under the management of Trey Ogden, a five-year member of the Green Industry who specializes in water feature design, installation and maintenance.

Having formerly owned and operated a landscape and maintenance business, Ogden understands what distributors need to bring to the counter to best serve their customers.

“We will work hard to keep customers happy by focusing on what matters most to them—inventory, pricing and a knowledgeable staff,” said Ogden. “We can also help our customers diversify their service offering by educating them on new product lines such as landscape lighting and water features.”

Another advantage of Ewing, Ogden notes, is their strong conviction to water conservation products, which are becoming even more crucial to a landscape professional's livelihood in the industry. Ewing offers the latest water-saving technologies such as water-efficient sprinklers, ‘smart’ controllers, soil-moisture sensors, rain sensors, drip irrigation components and other weather-based irrigation products.

Ogden is planning to host several educational seminars throughout the year including troubleshooting seminars, installation workshops and vendor-sponsored training for any industry professionals interested in expanding their knowledge base. To learn more about upcoming seminars, call the branch at 559.688.9530.

Outside Sales Rep, Bill Morgan, Brings Field Support to Tulare County Customers

Supporting Ogden is Bill Morgan, a 30-year Green Industry veteran with extensive experience in both the distribution and contracting sectors.

Morgan joined the industry working for an agriculture supply house before transitioning to his position at Rainscape, a large landscape contractor. During his 12-year tenure at Rainscape, Morgan was charged with ordering, estimating, bidding and irrigation design. Fully understanding the various aspects of the contracting arena, Morgan later transitioned to Ewing and has served the company in various capacities for more than 14 years.

Covering Tulare and Kings Counties, Morgan works with municipalities, school districts, contractors and other entities sharing his vast knowledge of manufacturer product lines and industry best practices. Morgan can be reached at bmorgan@ewing1.com.

About Ewing

Ewing is the premier source for conservation solutions, and a leading authority on the latest water management products, trends and best practices. Ewing provides water management solutions, commercial and residential irrigation supplies, landscape and agronomic products, hardscape products, landscape lighting, erosion control, water features and industrial plastics to professionals serving the landscaping, turf, golf and industrial industries. Ewing offers more than 190 convenient locations from coast to coast. Visit Ewing online at www.ewing1.com.