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FOR IMMEDIATE RELEASE

Ewing Partners with U.S. Soccer Foundation to Support Soccer Community

With the new partnership, soccer field professionals can call on Ewing for product discounts and sports field expertise.

May 22, 2008, Phoenix, Ariz.—The U.S. Soccer Foundation, the Major Charitable Arm of Soccer in the U.S., and Ewing Irrigation Products announced a multi-year partnership. Ewing joins the Foundation's Partners Resource Center as its National Partner for Irrigation, Drainage and Agronomic Products.

As part of the Partners Resource Center, Ewing will support the Foundation's annual Grants Program, provide the Foundation's Grantees and Community Partners with expertise in choosing quality turf products for their sports field projects and offer discounts to Foundation Grantees and Community Partners on all Ewing products.

"We're very pleased to join the U.S. Soccer Foundation in providing quality playing fields for young athletes," said Douglas York, President of Ewing Irrigation Products, which is headquartered in Phoenix, Arizona. "We intend to support the growing needs of sports turf managers across the nation by serving as a knowledgeable resource for turf products."

"We are thrilled to add Ewing to our impressive group of soccer industry experts," said Rob Kaler, Chief Operating Officer and General Counsel of the U.S. Soccer Foundation. "Ewing offers a complete selection of turf products and excellent customer service that will guide our Grantees and Community Partners as they build and manage their soccer field projects."

According to the Sports Turf Managers Association (STMA), there are over 30,000 facilities with sports fields across the country and the economic impact of the sports field industry in the U.S. is estimated at \$11 billion. Ewing strives to assist sports turf managers with new installations, renovations and ongoing maintenance as the market for sports fields continues to grow.

In addition to a full line of irrigation and central control products, Ewing offers a complete selection of turf products for sports fields, including grass seed, sod, fertilizer, plant protectants and drainage solutions. Ewing's team of Turf Products Specialists can recommend the most appropriate fertilizer analysis and rate for the conditions at any site. Ewing also stocks industry-leading plant protectants and supplies turf grass varieties from premiere grass seed growers.

In addition to Ewing, the Foundation's Partners Resource Center consists of the following leading companies in the soccer industry: Clough Harbour Sports (Soccer Facility Design and Planning), Eurosport (Soccer Equipment and Uniforms), FieldTurf (Synthetic Grass Soccer Field Surfaces), Hunter Industries (Irrigation Equipment), International Sports Images (Digital Media and Photography), Kwik Goal (Goals, Nets, Field Equipment and Mobile Seating), Musco (Sports Lighting), Rubb Building Systems (Indoor Soccer Facility Structures), Sport Court® (Futsal Surfaces), TGI Systems (Graphic Signage), and The Toro Company (Turfgrass Maintenance Equipment). To learn more about these companies and the Partners Resource Center, visit ussoccerfoundation.org/prc.



About the U.S. Soccer Foundation

The U.S. Soccer Foundation was established in 1994 to manage the surplus funds generated by the 1994 FIFA World Cup held in the United States. As the Major Charitable Arm of Soccer in the U.S., the Foundation has invested more than \$48 million in the game, supporting hundreds of projects in every state in the country. The Foundation provides grants focused on developing players, coaches and referees and building or enhancing fields and soccer complexes, with a special emphasis on economically disadvantaged youth in urban communities. For more information, or to donate online, please visit ussoccerfoundation.org.

About Ewing Irrigation Products

Ewing provides water management solutions, landscape and agronomic products, commercial and residential irrigation supplies, low-voltage lighting, erosion control, water features and industrial plastics to professionals serving the sports turf, landscaping, golf and industrial industries. Ewing offers more than 185 convenient locations from coast to coast. For more information, please visit ewing1.com.

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