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FOR IMMEDIATE RELEASE

Ewing Strengthens Operations, Appoints Senior Vice President

Poised for continued growth, Ewing charges Jeff Anthony with bolstering operational efficiency

July 14, 2008, Phoenix, Ariz.—As Ewing’s senior vice president of finance and administration, newly-appointed Jeffrey C. Anthony will assist ownership and senior management in the evaluation and streamlining of operations, with other areas of responsibility including accounting, insurance and legal matters. Anthony will also oversee Ewing’s human resources unit as it relates to benefits and employee programs, and will work closely with Ewing’s information services department to further enhance Ewing’s information and reporting systems.

“We’re focused on continued growth and expansion in both new and existing markets,” said Douglas W. York, President of Ewing. “Jeff Anthony’s wealth of experience will ensure that our operational goals are met, enabling us to continue improving the Ewing customer experience. We remain committed to offering Green Industry professionals a better business partner, equipped to help them face--and flourish--in a challenging economy.”

Prior to joining Ewing, Anthony served as senior vice president of finance (North America and Asia) for Insight Enterprises, a technology solutions provider serving global and local clients in 170 countries.

Well-suited to the Green Industry, Anthony also spent five years serving as vice president, treasurer and chief financial officer for a large distribution company specializing in landscape supply.

“I am very excited to be back in the Green Industry, and feel very fortunate to be associated with Ewing and the York family,” Anthony said. “I hope to utilize my industry experience to further enhance our ability to serve our customers at the highest possible level.”

Anthony’s qualifications also include experience serving as a management consultant, vice president of American National Bank and senior tax consultant for Touche Ross & Co. (now Deloitte & Touche, LLP). He holds a master’s degree in International Management from the American Graduate School of International Management (Thunderbird Campus, Glendale, Ariz.) and bachelor’s degree in Accounting from Arizona State University.

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