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FOR IMMEDIATE RELEASE

Ewing Reorganizes Executive Board, Appoints New Vice President

Executive Board restructures, Gorowitz appointed vice president of sustainability and conservation

March 17, 2009, Phoenix, Ariz.—President and Chief Executive Officer Douglas W. York announced today a reorganization of Ewing Irrigation Products’ executive board as part of a plan to prepare the company for continued growth and efficiency.

As vice president of sustainability and conservation, newly-appointed Warren S. Gorowitz will spearhead future sustainability and conservation initiatives both internally and externally for Ewing. The reorganization will foster collaboration and improve Ewing’s ability to serve internal departments, Green Industry professionals and industry partners, as well as reinforce the Ewing brand as an industry leader in water management and conservation.

“Warren’s venerable history of industry advocacy and commitment has aptly prepared him for the task of further developing our conservation efforts,” said York. “His personal and professional dedication to water scarcity issues, in terms of serving as both a passionate supporter and skillful solutions provider, makes him a valuable resource not only for Ewing, but for the irrigation industry as a whole.”

Previously national sales manager of water management products, Gorowitz was elected to lead Ewing’s efforts to promote water conservation and best management practices in 2004.

“I am proud to reinforce Ewing’s longstanding commitment to water management and conservation and am eager to further expand our plans for sustainability, both in our internal operations and externally with our customers through education,” said Gorowitz. “We will continue our leadership position in the industry as we work toward positively affecting the environment and emphasizing the value of efficient irrigation and regionally appropriate landscaping.”

Gorowitz is an Environmental Protection Agency (EPA) WaterSense Partner, Alliance for Water Efficiency (AWE) Charter Board member and a Licensed Texas Irrigator. Warren previously served on the Irrigation Association (IA) Smart Water Application Technology (SWAT) Advisory Committee and remains actively involved with SWAT initiatives. He also participated as an industry representative in the initial development of the EPA’s WaterSense program. Gorowitz holds a Bachelor of Science Degree in Ornamental Horticulture from California Polytechnic State University, San Luis Obispo.



In addition to the vice presidential appointment of Gorowitz, Ewing announced the promotions of several senior company officials, including:

- Richard A. York, previously executive vice president; now chief operating officer
- Jeffrey C. Anthony, previously vice president, Finance; now chief financial officer
- Rilus A. Graham III, previously vice president, Credit Administration; now senior vice president, Credit Administration
- Cliff Woodbury, previously vice president of marketing and administration; now senior vice president, Marketing and Communications

Ewing's executive board also includes Terry Williams, vice president, Customer Experience; Raul Gonzalez, vice president, Industry Relations; and Jim Borneman, vice president, Education Services.

About Ewing

Ewing is your premier source for conservation solutions and a leading authority on the latest water management products, trends and best practices. Ewing provides water management solutions, commercial and residential irrigation supplies, landscape and agronomic products, hardscape, landscape lighting, erosion control, water features and industrial plastics to professionals serving the landscaping, turf, golf and industrial industries. Ewing offers more than 190 convenient locations from coast to coast. Visit Ewing online at www.ewing1.com.

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