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## FOR IMMEDIATE RELEASE

### Former Pro Baseball Player Joins Ewing's Turf Team

*Chris Sinacori Brings a Player's Perspective and Sports Turf Knowledge to Sports Field Professionals in Arizona.*

**March 12, 2008, Phoenix, Ariz.**—As baseball spring training ramps up in Arizona, Chris Sinacori, Ewing's newly-appointed sports field specialist and former professional baseball player and coach, has turned his focus from the game played on the field, to the field itself.

"Having stepped foot on a baseball field 300 days per year for the last 17 years, this side of the sports field realm is a natural fit," Sinacori said. "I can work with customers to not only supply the products they need to enhance their sports field's look or play, but I can offer a player's perspective."

Sinacori will work with local Ewing branches to provide sales, service and support to Arizona sports field professionals—especially baseball field crews—at city parks, high schools, colleges and professional organizations.

Ewing sees tremendous growth opportunity in the sports field market. According to the Sports Turf Managers Association, there are a little over 30,000 facilities with sports fields across the country: 300 professional, 3,500 collegiate, 7,500 park and recreation and 20,000 K-12 fields. The economic impact of the sports field industry in the United States is estimated at \$11 billion.

"No other distributor has truly owned the sports field market," said Douglas York, president of Ewing Irrigation. "From seed and fertilizer to drainage and irrigation, we have the available products, resources and knowledgeable employees like Chris needed to whole-heartedly partner with sports field professionals across the country."

Before landing at Ewing, Sinacori spent seven years as a professional baseball player with the Los Angeles Dodgers, the Toronto Blue Jays, the Florida Marlins and the Arizona Diamondbacks. He later went on to become a pitching coach for Arizona State University, Wake Forest University, the Chicago White Sox and the Seattle Mariners.

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